



## artwork specifications

### File Formats

We require original working files; but will only accept files from the following programs.

Illustrator CS5.5 (or earlier) **Include a pdf of art for visual reference.**

InDesign CS5.5 (or earlier) **Include a pdf of art for visual reference.**

Photoshop CS5.5 (or earlier) **Include a pdf of art for visual reference.**

Acrobat X (or earlier)

### Artwork Size

Art must be supplied at either 100% or 10% of final print size.

Any logos and spot colours in art should be supplied in vector.

### Fonts

All fonts should be outlined in artwork before submitting. If this is not possible, then all fonts used in art need to be supplied. Note we only accept Mac fonts.

### Resolution/File Size

Recommended resolution is 120dpi at final print size.

We will not accept individual files over 500MB.

Selbys ftp site will not accept artwork larger than 500MB.

### Colours

Any logos and spot colours in art need to be using Pantone Solid Coated colours.

The program that has created the art should always be set to cmyk colour format (not rgb).

### Bleed

50mm bleed is required on all sides of art, unless otherwise specified.