



artwork specifications

File Formats

We require original working files; but will only accept files from the following programs.

Illustrator CS4 (or earlier) **Include a pdf of art for visual reference.**

InDesign CS4 (or earlier) **Include a pdf of art for visual reference.**

Photoshop CS4 (or earlier) **Include a pdf of art for visual reference.**

Acrobat 9 (or earlier)

Artwork Size

Art must be created at 10% of final print size.

Any logos and spot colours in art should be supplied in vector.

Fonts

All fonts should be outlined in artwork before submitting. If this is not possible, then all fonts used in art need to be supplied. Note we only accept Mac fonts.

Resolution/File Size

Recommended resolution is 300dpi at final print size.

We will not accept individual files over 500MB.

Selbys ftp site will not accept artwork larger than 150MB.

Files between 150MB and 500MB to be supplied on disc.

Colours

Any logos and spot colours in art need to be using Pantone Solid Coated colours.

The program that has created the art should always be set to cmyk colour mode (not rgb).

Bleed

50mm bleed is required on all sides of art, unless otherwise specified.